

**Pune District Education Association's
Institute of Technical Education Research and Management, Akurdi,
Pune**

NOTICE

Date: 22th March 2024

All MBA I students should note that **MBA Examination** online exam form will be available on the given website <http://sps.unipune.ac.in/app>. Use previous session's username and password for login. Do not create new account if you have created account in previous session. Last date of submission of University Exam form of MBA 2019 Revised Credit Pattern will be on 30 March 2024. MBA SEM II students are hereby informed that select following courses while filling online exam form of SPPU. List of subjects are as follows:

Semester -II		
Subject Code	Subject Type	Subject Name
201	GC - 07	Marketing Management
202	GC - 08	Financial Management
203	GC - 09	Human Resources Management
204	GC - 10	Operations & Supply Chain Management
208	GE - UL - 08	Geopolitics & World Economic Systems
209	GE - UL - 09	Start Up and New Venture Management
211	GE - UL - 11	Business, Government & Society
215	GE - IL - 10	Entrepreneurship Lab
291		Human Right-II
292		Introduction to Cyber Security-II

Specialization – Marketing Management (MKT)

Course No.	Course Code	Course
205	SC-MKT-01	Marketing Research
206	SC-MKT-02	Consumer Behaviour
217	SE - IL - MKT- 01	Integrated Marketing Communications
220	SE - IL - MKT- 04	Digital Marketing - I

Specialization – Financial Management (FIN)

Course No.	Course Code	Course
205	SC – FIN - 01	Financial Markets and Banking Operations
206	SC – FIN - 02	Personal Financial Planning
219	SE – IL - FIN – 03	Direct Taxation
221	SE – IL - FIN – 05	Retail Credit Management- Lending & Recovery

Specialization – Human Resource Management (HRM)

Course No.	Course Code	Course
205	SC – HRM - 01	Competency Based Human Resource Management
206	SC – HRM - 02	Employee Relations & Labour Legislation
218	SE – IL - HRM - 02	Lab in Recruitment and Selection
221	SE – IL - HRM - 05	HR Analytics

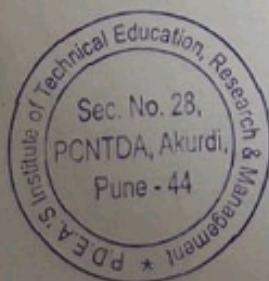
Specialization – Operations & Supply Chain Management (OSCM)

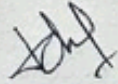
Course No.	Course Code	Course
205	SC – OSCM - 01	Services Operations Management - I
206	SC – OSCM - 02	Supply Chain Management
218	SE – IL - OSCM – 02	Productivity Management
219	SE – IL - OSCM – 03	Inventory Management

Specialization – Business Analytics (BA)

Course No.	Course Code	Course
205	SC – BA - 05	Basic Business Analytics using R
206	SC – BA - 06	Data Mining
217	SE – IL - BA - 01	Marketing Analytics
219	SE – IL - BA - 03	Workforce Analytics

Please note that, first year students should take signature of Prof. Pooja Prajapati on exam form. Submit it into office with fees.




Dr. Santosh Khalate
Director

Director
P.D.E.A.'s Institute of Technical Education
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